

MURAL PROGRAM

BOYNTON BEACH

Prepared by Public Art Program with Art Advisory Board



Murals

Current Status

Research

Draft Proposal

CURRENT STATUS

No Focus / Priority on Murals

**All Murals Reviewed & Approved by
Art Advisory Board**

2 City Owned Murals - 8 Approved Private Murals

Sara Sims and Harvey Oyer Parks City Owned

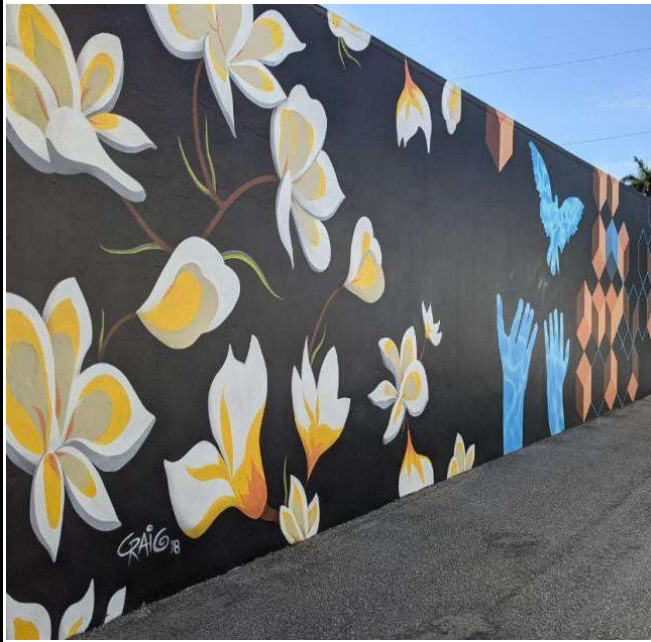


Fire Stations #1 and #5

City Owned



Newer Hand Painted Wall Murals



Older Hand Painted Wall Murals



Printed Wall Murals



Ceramic / Mosaic Wall Murals



MURAL PROGRAM RESEARCH

Civic Purpose

City, CRA or Non-Profit Management

Zoning & Approvals

CIVIC FUNCTION

Downtown Redevelopment

Hollywood, Lake Worth, West Palm

Arts Neighborhood Identity

Boynton Arts District, Wynwood in Miami, Murray Hill in Jacksonville, Grand Central in St. Pete, Downtown Vero Beach

Community Pride

Memphis, Tampa, Flint

Historic Tourism

Palakta, Lake Placid, Punta Gorda

Anti-Graffiti

Boynton Sara Sims, Hope Gallery in Austin, TX, Started Philly 1980s/90s idea

PROGRAM TYPES / FUNDING

City Public Art

Full City funding with City management. All public art programs in the USA

CRA / DDA

Matching grants with owner management or full funding with CRA management. Lake Worth, Hollywood, West Palm

Special Mural Non-Profit

Corporate, foundations and individual donations with City or CRA basic grant for operations. Vero Beach, St. Pete, Philadelphia

Mural Festival

Corporate & individual donations with City or CRA start up funding. Jacksonville, Lake Worth, St. Pete, Gainesville

ZONING & APPROVALS

Zoning

Typically prohibited from Single Family Zones. Encouraged in industrial zones and redevelopment areas

Signs Ordinance

Murals cannot contain commercial messages

Approvals

None: Only between artist & building owner (Jacksonville)

City or CRA staff: Not commercial & does not violate community standards.

Art Board: Approved based on artistic qualities & community standards.

Others: P&Z board, CRA boards, special groups, curator, neighborhood board

Code Compliance

Code language about acceptable condition of mural

DRAFT PILOT MURAL PROGRAM

Draft Management for FY22

Draft Ordinance Concepts

Draft Goals

A Few Ideas

DRAFT MANAGEMENT PROPOSAL

Pilot Program

With a \$20,000 Budget for FY22, the City will issue matching grants for property owners to paint murals and issue calls for artist for City property murals. The FY22 program is managed by the Public Art Department

Art Advisory Board

Art Board reviews and approves all murals in the City. In a five year plan, the AAB will present location and theme ideas to the City Commission.

CRA

The Public Art Dept will develop with the CRA staff a method to encourage additional murals in the CRA districts.

Non-Profit Management

City will investigate establishing a non-profit for donations and potential future management of a mural program.

DRAFT ORDINANCE

Mural Ordinance LDR

Define Mural

Provide criteria and assign evaluation to Art Advisory Board

Provide criteria for required condition of mural

Authorize City Manager to develop guidelines and application

No fee to apply for mural approval

Changes to Other Code Sections

Zoning

Prohibit murals from single family zones except in private backyard spaces.

Signs Ordinance

Exempt murals from Sign regulations

Art Advisory Board

Responsibility to approve all murals in the City

DRAFT GOALS for BOYNTON

Visitor Attraction

A pedestrian activity for the total visitor experience of art, entertainment, dining, shopping and exploring.

Neighborhood Aspiration

Reinforce the priorities and values on a particular neighborhood such as education, friendliness, nature or families.

Cultural Pride

Images of accomplishments and people that proudly represent the groups of people in the City or neighborhood.

Micro District Branding

Without specific advertising, images that relate to the businesses in particular area such as breweries, BBQ, technology, healthcare, fishing, auto repair, etc.

A FEW PROJECT IDEAS

Photo Interaction

A Boynton Beach postcard mural.

Interactive murals. For example, hold a fishing pole with a marlin jumping or stand with famous Black Americans.

Parking Garages

The new downtown parking garages for apartments prioritize a mural, especially if facing on the railroad

Portraits

Images of people important to the local ethnic communities

Boynton Mall & Congress

Colorful and surprising murals to enhance the aging buildings prior to replacement or renovation.

Brewery District

Murals about beer, hops, barley and joy.