

TIMES SQUARE PUBLIC ART SELECTION GUIDELINES

November 10, 2009

Times Square Alliance
1560 Broadway #800
New York, NY 10036



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Times Square Public Art Selection Guidelines

The guidelines shall be used in the selection of temporary art installations and events for support by the Times Square Alliance Public Art Program. The guidelines are developed such that new art installations and events in the Times Square District match the mission of the Public Art Program and satisfy the artistic and functional criteria of the Alliance, private property owners and the City of New York as represented through the Department of Cultural Affairs (DCLA), the Department of Transportation (DOT) and the Department of Parks and Recreation (Parks.)

Times Square Alliance Public Art Program

Mission and Overview

The Times Square Alliance will develop techniques and relationships to bring temporary high-quality, cutting-edge art and performance to Times Square's public spaces, so that it is known globally as a place where ordinary people encounter authentic, ever-changing urban art in multiple forms and media. Our innovations involve creating reusable templates to mount multi-site, multi-platform interventions in a compact, complex urban area for maximum effect; engaging the neighborhood's creative community to move from the private to public realm; using new technologies to interpret Times Square's intersection of commerce, communication and culture; and creating a new paradigm for a dynamic urban streetscape. The program will deliberately solicit participation from the theatrical, media, design and advertising communities, in addition to the fine arts; will assist in the revitalization of areas beyond the bowtie such as 8th Avenue and privately-owned public spaces; and will continually engage aesthetic, design and cultural audiences in New York.

Potential Forms of Public Art

The Public Art Program will focus on artworks that respond conceptually to Times Square, Broadway, 8th Avenue and Midtown. The Times Square artworks are very broadly defined to include anything imagined by professional artists and designers in all fields that do not unduly interfere with pedestrian flow or safety of the public.

- Sculptures and Murals
- Light and Film Projections
- Interventions
- Digital
- Stage Sets
- Interactive Installations
- Moving Images for Video and LED Screens
- Sound and Music
- Unique Theatrical Characters and other Street Performances
- Dance, Performance Art and Mobbing (crowd-based participatory art events)

Potential Locations

As the Alliance owns or leases no public spaces except for the Visitor's Information Center, the Public Art Program requires the support of property owners and managers in the district. Possible publicly accessible locations include the following:

- Broadway Plaza Spaces
- Duffy Square and Military Island
- Privately Owned Public Spaces (POPS) including Through Block Arcades
- Vacant Storefront Windows and Ground Level Spaces
- Construction Fences and Scaffolds
- Lobbies of Office Buildings, Theaters and Hotels
- Building Facades
- Billboards and LED Screens
- Streetscape Elements including Planters, Benches, Light poles and Banners
- Mobile Electronics including Cell phones, Laptops, iPods and GPS devices

Potential Curatorial Themes

Times Square and Broadway are unique places with a special history and contemporary value for modern urban life in New York City and the world. A partial list of sample conceptual starting points for artwork could include:

- Globalism
- Communication
- Sex and Desire
- Theatricality
- Commerce and Culture
- Urban Density and Diversity

Potential Partners and Sponsors

To bring high quality arts events to the public, the Alliance will maintain relationships with past partners and expand to new partners for artworks, locations and fiscal support. For example:

- Public Art Producers such as Creative Time, Public Art Fund, Chashama, Art Production Fund, Performa, GenArt, Conflux
- Art and Design Museums, University Galleries, Artist Spaces
- Private Galleries and Art Fairs
- Foreign Cultural Organizations and Consulates
- Foundations
- Corporations
- Theatrical and Dance Producing Organizations
- Professional Design Associations such as AIGA, AIA, ASLA, United Scenic Artists 829

Public Art Project Criteria

Criteria for Projects sponsored by Times Square Alliance Public Art Program

During the evaluation of any arts or design proposal seeking support of the Public Art Program, the following criteria will be applied by the Alliance staff and Art Review Committee. All elements of the proposed works must be evaluated with the criteria before presentation to the public.

- Program Diversity
 - The Alliance seeks an overall diversity of works that respond to the many audiences of Times Square and the new creative directions of contemporary artists and designers in all disciplines.
- Satisfies Mission of the Alliance and Criteria of Others
 - The proposal complies with the Times Square Alliance Public Art Program mission statement.
 - The proposal satisfies any criteria of the property owner.
 - The proposal satisfies any special criteria related to initiatives described in RFQs or RFPs.
 - The proposal is eligible to receive the necessary permissions from the City of New York.
- Public Safety
 - The proposal does not present a safety hazard to the public or the participants in the presentation.
- Artistic Merit
 - The proposed works themselves exhibit outstanding artistic quality; demonstrate the potential for artistic success at the proposed site and time period; and are made with production values that are appropriate to the work and Times Square.
 - The proposed work(s) are by established and emerging artists/designers who have been professionally recognized for outstanding abilities by published critics, professional associations, granting agencies, cultural institutions and/or other exceptional artists/designers in the same discipline. Makers, performers or other participants need not be professionals as long as the resulting collaborative event or installation is a work of art or design by a recognized artist/designer.
- Site Suitability
 - The proposal is suitable for the site and considers the size, scale, form, materials, movement, sound, duration and audience's location.
 - The proposal considers the variety of audiences in the Times Square District.
 - The proposed work and its audience do not unduly interfere with pedestrian flow at the site or access to the site by emergency vehicles.
- Organizational Capacity
 - The applicant has the resources and experience to plan, manage and document the proposal with the requested support and resources of the Alliance.
- Digital Coordination
 - The proposal contains an active digital component to link the proposed work in the Times Square District with the audiences of the Internet.

Criteria for Installations on Public Property

Installations or sculptural projects in the Broadway plaza spaces, sidewalks or Duffy Square must also satisfy the “Conditions of Approval” of the **Site to Site** and **Arterventions** tracks of the DOT Urban Art Program (nyc.gov/urbanart).

- Public Safety
 - Proposal does not present a safety hazard to the public.
- Artistic Merit
 - Artist’s work demonstrates proficiency in the proposed medium.
 - Artist has a successful exhibition history within the public and/or private realm.
- Site Suitability
 - Project is suitable for the site based on size, scale, and form.
 - Proposal considers the variety of audiences at the site.
 - The project will enhance the passerby’s experience, facilitate public interaction on City streets, and improve the quality of life in public spaces.
- Organizational Capacity *
 - Organization plans to provide staff to monitor the project during the display period.
 - Organization can provide funding for all aspects of the project.
 - * Organizational capacity can be addressed through a partnership with the Alliance.

Criteria for Events on Public Property

Projects that have active or event-like components must satisfy the conditions for a special event permit with NYC Street Activity Permit Office (SAPO) or NYC Parks and, if required, sound and/or parade permits with NYPD.

Criteria for Projects on the Billboards

These projects must satisfy the requirements of the individual billboard owners.

Criteria for Projects on Private Property

These projects must satisfy the requirements of the individual property owners. Private property for public art projects are spaces or building surfaces that are physically or visually accessible to the general public. Examples include lobbies, storefronts, windows, construction fences and Privately-Owned Public Spaces (POPS). POPS are outdoor plazas, through-block arcades, pedestrian passages and widened sidewalks open to public during certain hours of the day. POPS have specific use restrictions and art projects may be reviewed by the NYC Department of City Planning.

Implementation Issues

The following is a partial list of issues related to an installation or performance in the Times Square District. These issues will be considered during the staff review. Most are not under the control of the Alliance and can change without notice.

- Special Event Permits
 - All activities or installations in Duffy Square or on a City street, sidewalk or plaza required an art or event permit from the City.
 - On publicly-owned property, 30 days is the standard maximum for event permits without additional processes.
- Building Permits
 - Typically, 3 dimensional installations require permitting from the NYC Department of Buildings.
 - Building permits may not be required for objects under 10' feet in height and platform less than 24 inches in height and 200 square feet in area.
 - Building permits may not be required for tents less than 400 square feet.
- Sound Permits
 - Sound permits for amplified sound are currently very limited for most of Times Square. Non-amplified, acoustic sound is recommended.
- Deliveries
 - Deliveries requiring large trucks or cranes generally should occur between midnight and 6 AM
- Liability
 - \$1,000,000 general commercial liability policy and compliance with NYS workman's compensation laws will be required. The Alliance has established a special policy that facilitates the purchase liability insurance for each event or project.
 - The applicant will hold the Times Square Alliance, City of New York and property owner harmless and include them as additional insureds.
- Art Damage
 - The Alliance does not maintain an insurance policy that insures publicly displayed objects or installations against damage or theft.
- Utilities
 - Electrical connections on the ground are limited. For any space, a single exterior 110 outlet may exist in a light pole or building. Generators are permitted under certain circumstances.
 - Wi-Fi is provided on Duffy Square and most of Broadway Plaza between 47th & 45th Streets, and may be expanded in the future.
- Sponsor Acknowledgement in Times Square
 - In general in Duffy Square or Broadway Plaza, sponsor acknowledgement is limited to sandwich boards or other small formats.
- Billboards
 - The Alliance does not own any billboards. The use of electronic or printed billboards is at the complete discretion of the owner or operator.

Available Support from the Times Square Alliance

The Times Square Alliance provides a number of services to the visitors, employees and business of Times Square. Annually, we self-produce or co-produce major events such as New Year's Eve, Broadway on Broadway and Taste of Times Square. On a daily basis, we enhance to the quality of Times Square and the theater district via security officers, sanitation crews and event management. We consistently market Times Square to the major media outlets and operate a visitor's information center. As a result, the Alliance has significant staff resources that may be available to public art events in the district that are sponsored by or co-produced with the Alliance.

Available Services

Our primary service is making the production of an event possible by guiding the artist or producer and opening doors to various agencies and organizations. Examples include:

- Owners or operators of billboards
- Owners of public space on private property
- Experienced suppliers, producers and technical professionals
- All the event permitting agencies of the City of New York

The Alliance can directly provide various services to the proposed public art event.

- Security
- Trash removal
- Postcard distribution in Times Square Visitors Center
- Webpage link from TimesSquareNYC.org
- Press release distribution
- Email blasts to Alliance lists
- On-site electricity on Duffy Square

The Alliance has a limited amount of on-site elements for possible use.

- Sandwich boards
- French barricades

The Alliance has negotiated extremely good rates for various services that may be accessed.

- Light pole banner printing and installation
- Installers and suppliers of printed adhesive billboard vinyl
- Event liability insurance

Financial Support and Fundraising

Through the Rockefeller Foundation and other sources, the Alliance has a very limited amount of available cash support. The majority of these funds will be allocated through special initiatives or partnerships. In general, proposals should be self-funded.

The Alliance is a 501(c)3 non-profit organization. If the Alliance is the co-producer of the project, the Alliance can receive contributions and act as a fiscal sponsor for the particular public art event.

The Alliance maintains an active program to secure corporate sponsorships for Alliance events in Times Square. If the Alliance is a co-producer, then Alliance may be able to assist. Any successful sponsorship will be divided between the Alliance and the project itself.

Submission Method

Open Submission of Proposals

At any time, the Alliance will accept a completed application form and attachments for consideration of support from the Times Square Alliance Public Art Program.

The Alliance encourages a discussion of the project with the Public Art and Design staff before preparing an application. Both phone calls and email are good starting points. With the conversation, we can clarify preliminary issues and determine if the Alliance Public Art Program is the right fit for the proposal.

Submissions in Response to RFPs or RFQs

The Times Square Alliance will release Request for Proposals or Request for Qualifications to solicit projects for the Times Square District. Submission requirements and methods will be detailed in these documents.

Materials for Submission

The following materials should be submitted in pdf format and sent by email, ftp delivery websites or disk.

1. Completed application form
2. Text Attachment: Complete project description, resume(s) of primary artist(s) and description and history of organization, if applicable. If available, include detailed schedule and budget.
3. Images Attachment: Images of proposal(s) and/or past work by artist(s). If available, include site plans and photomontaged images of project in proposed site.

Before final approval, the detailed schedule, budget, site plan and photomotaged images will be required, but these are not mandatory in the initial submission.

Supplemental information may be included as a separate file with items such as critical reviews, promotional materials and letters of recommendation. Do not include these items in the text or image attachments.

If video or audio materials are necessary to describe the project, include a maximum five minute segment for preliminary review in addition to longer length video and audio presentations. The five minute segment must be available for online posting by the Alliance or applicant with a link for committee review.

The Alliance prefers consolidation of application, text, images and supplemental materials into separate pdf files labeled with abbreviated applicant and project names. Use the following format of “abbreviated applicant name,” then underscore, then “abbreviated project name,” then underscore, then “apply, text, images or supplement.” For example

CulturalMuseum_HipHopDream_Apply.pdf
CulturalMuseum_HipHopDream_Text.pdf
CulturalMuseum_HipHopDream_Images.pdf
CulturalMuseum_HipHopDream_Supplement.pdf (Optional)
CulturalMuseum_HipHopDream_Video.wmv (or other format) (Optional)

The proposal should be submitted to
Public Art and Design
Times Square Alliance
1560 Broadway #800
New York, NY 10036
publicart@timesquarenyc.org

Note on Comprehensive Submissions

Before presentation to the public in the Times Square District, all elements of the proposed works must be submitted and reviewed. Final information should be extremely detailed such as the exact text, music, construction, images, etc. The initial submission may be more general.

Selection Process

This selection process is for all types of temporary art, design or performance projects sponsored or supported by the Times Square Alliance Public Art Program for display in the Times Square District (See map in Appendix). This process will substitute for the aesthetic approval process of the arts program of NYC DOT and NYC Parks.

Use of the Selection Process

The Selection Process is established as a means to select and to approve the imagery, content and implementation of artworks and art events in the publicly-owned spaces of the Times Square District, on Privately-Owned Public Spaces (POPS) and all art projects on other private property that are part of the Public Art Program of the Times Square Alliance. Marketing events of the Alliance, projects sponsored by others on private property, or projects on public property leased from the City of New York are not subject to this process. The process does not void the responsibility for securing any necessary permits from the City of New York.

Roles

Art Review Committee

Evaluate the submitted projects based on the criteria of the Times Square Alliance Public Art Program and any other established criteria of the property owner. The Committee is appointed by the President of the Alliance.

Art Advisor

Serve on the Art Review Committee and help source artists and projects. The Art Advisors are professionals in one or more disciplines of the arts, performance and design. The Alliance will maintain a list of Art Advisors approved by the Alliance Public Art Subcommittee of the Board of Directors.

Property Owner

Serve on the Art Review Committee, provide use of property for art projects and assist the Alliance staff with technical review of the art installation. The individual on the Art Review Committee is determined by the property owner. In Times Square, the public property owner is typically represented by NYC DOT or NYC Parks.

Alliance Public Art Subcommittee of the Board of Directors

Serve individually as members of the Art Review Committee and as a committee remain informed on all projects and set policy and direction for the Alliance Public Art Program.

Alliance Staff

Solicit and assist the applicants, review the projects for implementation and cost issues, allocate Alliance resources, schedule events, negotiate agreements, and review the finished work for consistency with the approved project.

NYC Cultural Affairs Staff

Assist Alliance staff with the review of proposals and serve as a non-voting member on the Art Review Committee.

Art Review Committee Composition

Art Review Committee is composed of equal number of art advisors and Alliance Board members & property owners, plus non-voting active representation from NYC Cultural Affairs (DCLA). A typical committee is composed of the following members:

- Three (3) Art Advisors
- One (1) Representative of the Property Owner
- Two (2) Alliance Public Art Subcommittee members
- One (1) Representative of the DCLA (non-voting)

When the City of New York is the property owner, the City will be represented by an individual from the arts program of NYC DOT or NYC Parks depending on the particular site. Other representatives of interested parties may attend as non-voting members.

Proposal Review and Decisions

Arts and cultural organizations, individual artists in all art forms, and other art producers or sponsors (including galleries) submit proposals to the Alliance staff. These proposals may be unsolicited or responsive to Request for Proposals (RFPs) generated by the Alliance.

Initial Staff Review

Alliance staff works with applicant to clarify all aspects of the proposal and recommend changes based on implementation issues in Times Square District. Alliance staff will confer with the DCLA and/or representative(s) of the property owners regarding their concerns and requirements. At the end of staff review, one of the following can occur:

- A complete proposal is transmitted to the Art Review Committee.
- Proposal withdrawn when the applicant can not provide all necessary information required in a timely manner.
- Proposal withdrawn when a private property owner rejects the concept.
- Proposal withdrawn when a private property owner accepts the project and will implement the proposal without the assistance of the Alliance.
- Proposal withdrawn when the President of the Alliance evaluates the proposal as a purely commercial venture or other reason that the project does not qualify as a public art event. Applicant will be advised if other agencies or process are available for the proposal.

Art Review Committee Review(s):

The committee evaluates the proposals (via the Internet, conference call or in person) for satisfaction of artistic and other criteria, and if necessary, recommends priorities for the use of existing resources. A majority of voting committee members supports one of the following:

- Project recommended for approval and sent to final staff review.
- Project concept recommended and requires a future committee review with additional project details before a final recommendation can be made.
- Proposal contains excellent components, but is not appropriate in its current form. Applicant encouraged to revise and to resubmit in the future.
- Not appropriate for the Times Square Public Art Program at this time.

Final Staff Review(s):

Alliance staff works with the applicant to resolve all issues of resources, schedule and implementation logistics in conjunction with property owner. If required by the

Art Review Committee or if significant aesthetic changes are proposed by the applicant, then, Alliance staff assists the applicant with an updated submission to the Art Review Committee. After review and consultation with property owner and others, the President of the Alliance may take one of the following actions:

- Approve the project concept and sends an updated proposal back to the Art Review Committee.
- Withdraw the proposal due to conflicts of schedule, resources, logistics and/or physical space.
- Approve the project and negotiate an agreement with the artist, organization and/or property owner.

Notification to Key Stakeholders prior to Permitting

Prior to permitting with the NYC agencies, Alliance staff sends all final artworks or arts events proposals to the following stakeholders:

- Alliance Public Art Subcommittee Members
- Property Owner (as relevant)
 - Private Owner
 - Public Owner
 - NYC DOT
 - NYC Parks
- NYC Cultural Affairs

Approval of All Attributes before Presentation to the Public

All elements of the project must be reviewed in the selection process before presentation to the public in the Times Square District. Certain projects with spontaneous elements made on-site may not be feasible under this program.

Process Integrity

Employees, board members and family members of potential applicants may serve on the Art Review Committee. If a proposal is submitted from an applicant affiliated with a committee member, the member will declare his/her conflict of interest and withdraw from all discussion and voting on the applicant.

The Alliance allows fiscal and in-kind sponsorship by private art galleries and owners of artworks. This process recognizes and will take into account that exhibition in Times Square may affect the value of the artworks or other works by the same artists.

The Alliance encourages fiscal sponsorship by corporations, organizations, government cultural and tourism agencies and individuals. In all cases, the art projects must be the prime feature of the event, not the promotion of the sponsor.

Post-Selection

Agreement

After the conclusion of the selection process, the applicant and Alliance will sign a letter agreement, contract, or memo of understanding to clarify responsibilities and resource allocation. A private property owner may be a third party to the agreement or sign a separate agreement.

Permits

Even with the support the Alliance, most projects will require the review and issuance of permits by the City of New York. Alliance will work collaborative to secure the necessary City permits, but can not guarantee that the City will issue the permits.

Only the Installation of Approved Projects

The Alliance staff will stop or delay the installation or performance if the delivered project does not match the project supported by a majority of the Art Review Committee and the President of the Alliance.

Note on Property Owners

The Alliance owns no property in the district and is dependent on public and private property owners for presentation of works. At any time, a public or private property owner may withdraw approval for any reason.

Amendments to the Selection Process

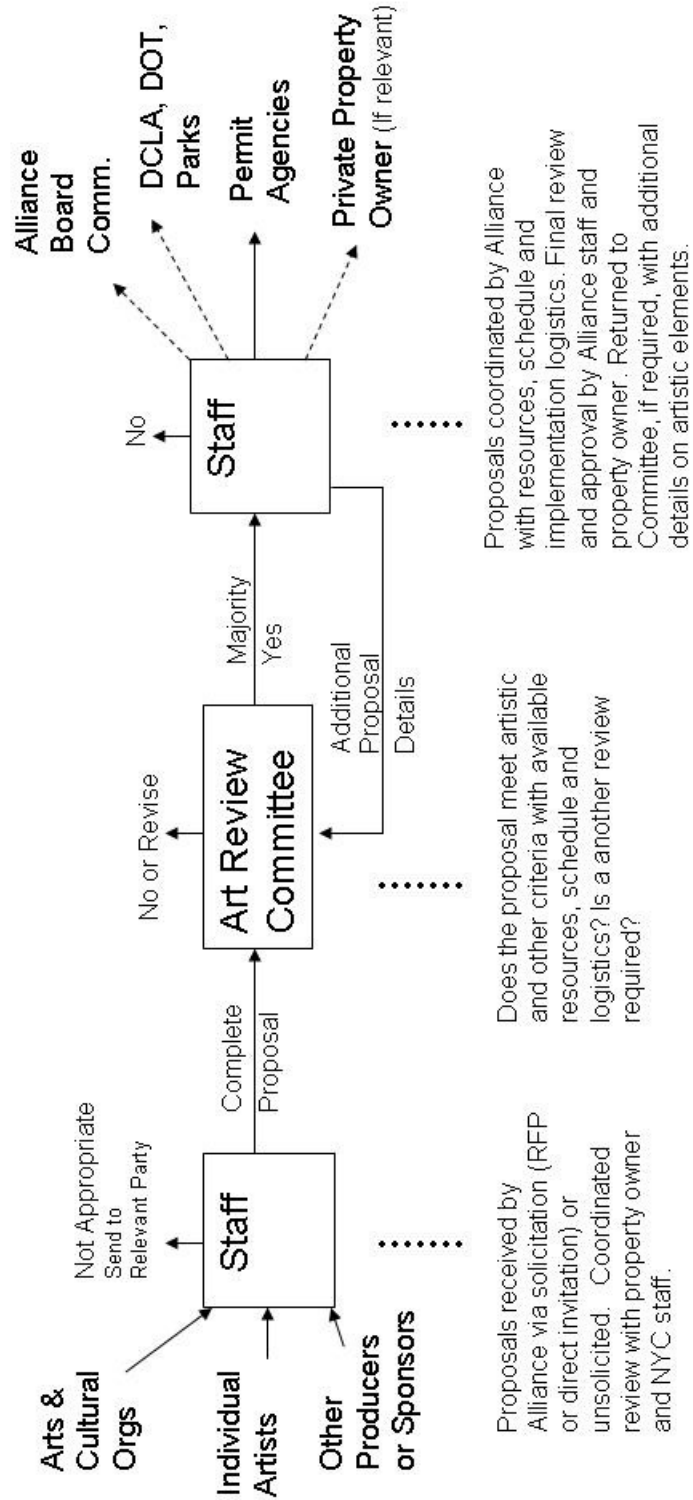
The Times Square Public Art Selection Guidelines may be modified with the approval of the Alliance Public Art Subcommittee of the Board of Directors

Each year, the Alliance will offer to confer with various agencies of the City of New York and review the program for possible amendment. At a minimum, these agencies include the Department of Cultural Affairs, the Design Commission, the Urban Art Program of the Department of Transportation, the Public Art Program of the Department of Parks and Recreation and Community Boards 4 and 5.

Appendix

Graphic of Selection Process
Application Form
Map of Times Square Business Improvement District
List of Potential Art Advisors

Times Square Public Art Program Review and Approval Process



1. The Art Review Committee is composed of equal number of art advisors and Alliance Board & property owners. A typical committee is composed of 3 Art Advisors, 2 Public Art Subcommittee members from the Alliance Board and property owner's representative, plus DCLA.
2. The staff role is coordinated by the Alliance with input from the property owner and NYC Department of Cultural Affairs (DCLA).

Selection Process

Times Square Public Art Application Form

Project Name:

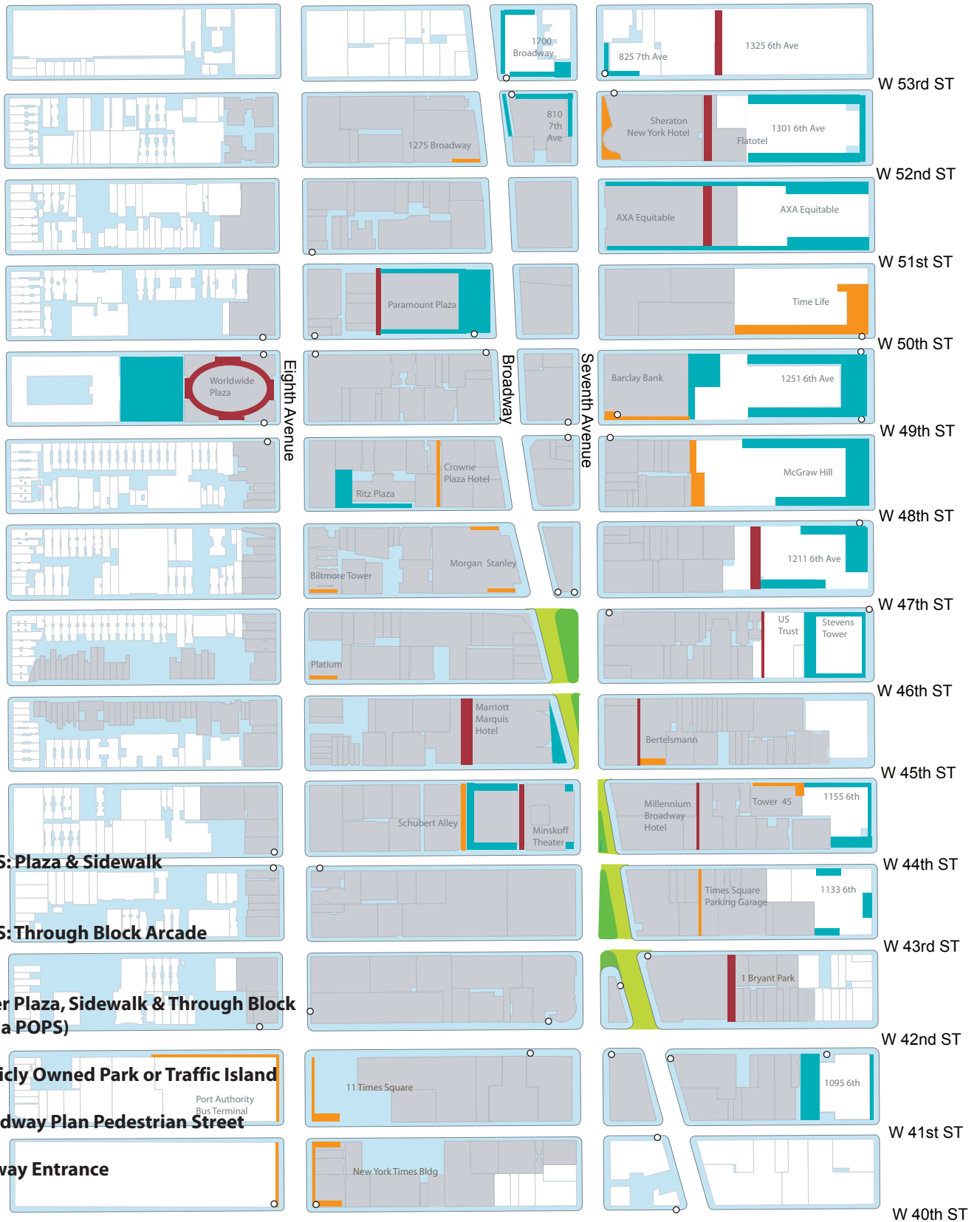
	Initial Submission Date:
	Updated Committee Submission Date:
	Final Version Submission Date:
Applicant: Name, Street Address, Web Address	
Primary Contact Person: Name, Title, Phone, Email	
Project Description	
Is the project part of another event? If so, event name with dates and website.	
Primary artist(s) with website(s)	
Preferred locations and/or infrastructure of the district	
Preferred timeframe	







Active digital coordination with the audiences of the internet	
Overall project budget	
Any confirmed funding sources and amounts	
Types of requested support from the Alliance (Check any that apply)	
<input type="checkbox"/>	Event permitting
<input type="checkbox"/>	Security
<input type="checkbox"/>	Trash removal
<input type="checkbox"/>	Contacts with owners of billboards or property
<input type="checkbox"/>	Contacts with experienced suppliers, producers and technical professionals
<input type="checkbox"/>	Postcard distribution in Times Square Visitors Center
<input type="checkbox"/>	Access to installers and suppliers of printed adhesive billboard vinyl
<input type="checkbox"/>	Webpage link from TimesSquareNYC.org
<input type="checkbox"/>	Press release distribution
<input type="checkbox"/>	On-site sandwich boards
<input type="checkbox"/>	Access to light pole banner printing and installation
<input type="checkbox"/>	Email blasts to Alliance lists
<input type="checkbox"/>	On-site electricity or access to suppliers of generators
<input type="checkbox"/>	French barricades
<input type="checkbox"/>	Access to event liability insurance
<input type="checkbox"/>	Act a non-profit fiscal sponsor to receive tax-deductible contributions
<input type="checkbox"/>	Cooperatively seek corporate sponsorship
<input type="checkbox"/>	Other - Describe
<input type="checkbox"/>	Other - Describe

Required Attachments in PDF

1. Text: Complete project description, resume(s) of primary artist(s) and description and history of organization, if applicable. If available, include detailed schedule and budget.
2. Images: Images of proposal(s) and/or past work by artist(s). If available, include site plans and photomontaged images of project in proposed site.
 Before final approval, the detailed schedule, budget, site plan and photomotaged images will be required.

PUBLIC SPACE : INDEX MAP



-  **POPS: Plaza & Sidewalk**
-  **POPS: Through Block Arcade**
-  **Other Plaza, Sidewalk & Through Block (Not a POPS)**
-  **Publicly Owned Park or Traffic Island**
-  **Broadway Plan Pedestrian Street**
-  **Subway Entrance**

 **Times Square District Buildings**



List of Potential Art Advisors

Approved for Invitation by Alliance Public Art Submission of the Board of Directors
(List subject to revision)

Alice	Aycock	Artist	
Barry	Bergdoll	MoMA	Director of Design
Maurice	Berger	Center for Art, Design and Visual Culture, UMBC	
Holly	Block	Bronx Museum of Art	Executive Director
Randall	Bourscheidt	Alliance for the Arts	Executive Director
Cee	Brown	Corcoran	
Brian	Collins	Collins	
Anita	Contini	CIT	Senior VP
Kinshasha	Conwill	African American History & Culture	Deputy Director
Lauren	Cornell	Rhizome	Executive Director
Timothy	Donnelly	Poet	
Anita	Durst	Chashama	Artistic Director
Tom	Finkelppearl	Queens Museum of Art	Executive Director
Susan	Freedman	Public Art Fund	President
RoseLee	Goldberg	Performa	Executive Director
Thelma	Golden	Studio Museum of Harlem	Executive Director
Robert	Hammond	The Highline	President
Susan	Hilferty	Costume Designer, NYU Professor	
Christine	Jones	Set Designer, NYU Professor	
James	King	Cherry Lane Theatre	Managing Director
Carin	Kuoni	Vera List Center, New School	Director
Marie-Josée	Lacroix	City of Montreal	Director of Design Montréal
Mary	Miss	Artist	
Michael	Morris	Artangel	Executive Director
Keith	Obadike	Sound Artist	
Anne	Pasternak	Creative Time	Executive Director
Neil	Pepe	Atlantic Theater Company	Artistic Director
Patricia	Phillips	Cornell University, Dept. of Art	Dean
Alice	Quinn	Poetry Society of America	Executive Director
Mark	Randall	World Studios	
Christina	Ray	Glowlab & Conflux	Executive Director
Lyn	Rice	Lyn Rice Architects	
Rebecca	Robertson	Park Avenue Armory	President
David	Rockwell	Rockwell Group	
	Rodriguez-		
Ben	Cubenas	Rockefeller Brothers Fund	Program Officer
Kenny	Savelson	Bang on a Can	Executive Director
Deirdre	Scott	Bronx Council on the Arts	
Ken	Smith	Ken Smith Landscape Architect	
Erana	Stennett	Bloomberg	
Julie	Taymor	LOH, Inc.	
Clyde	Valentin	Hip Hop Theater	Executive Director
Yvonne	Villareal	Art Production Fund, Inc	Executive Director
Manish	Vora	Artlog.com	Editor
Claire	Weisz	Weisz + Yoes	
Julián	Zugazagoitia	El Museo del Barrio	Executive Director

